

## Eva Baliner-Poggi

Paris, France

*Associate, Member Firm: UGGC Avocats*

Eva Baliner-Poggi focuses on IP-IT, commercial, consumer, advertising, and regulatory compliance.

More particularly, Ms. Baliner-Poggi assists clients with the protection, administration, and defense of trademarks, copyright and designs; trademark portfolio management; trademark search and clearance; trademark opposition proceedings; negotiating and drafting licenses, coexistence, and other intellectual property agreements; audits of rights portfolios; advertising approval especially with regard to the French Evin law; labelling approval; and a diverse breadth of matters relating to the GDPR, French data protection law, and international transfers of data.



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**Languages:** English, French, Mandarin

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### Education

**Paris Institute of Criminology and Criminal Law  
(Ongoing)**

Criminal Law

**University of Paris 2 – Panthéon Assas Law School**

Master II – Literary, Artistic, and Industrial Property Law

**University of Paris 2 – Panthéon Assas Law School**

Master I – Private Law

### Bar Admissions

Paris