

Neil K. Juneja

Seattle, Washington

Member Firm – Gleam Law

Neil K. Juneja, founder and managing partner of Gleam Law, focuses on intellectual property and cannabis matters.

Mr. Juneja represents clients across the legal marijuana, CBD, and hemp industry. He also represents clients worldwide with the United States Patent and Trademark Office, including utility patents, plant patents, and protection on the Plant Variety Protection Act for hemp strains.

Mr. Juneja is known for his unique ability to see through complex cannabis legislative issues and come up with concrete strategies to help protect his clients' most valuable assets: their brands, inventions, and businesses.

Mr. Juneja is a sought-after speaker and trademark law instructor. Some of his groundbreaking innovations include the registration of the first cannabis trademark in Mexico, registration of the first cannabis state trademark in Hawaii, representation of some of the first cannabis patents, and representation of the first Seattle cannabis retail store.

Publications

- Patent Protection for Cannabis Inventions, Ganjapreneur 2017
- "How to Become a Cannabis Attorney," Law Practice Today 2016
- Choosing The Right Cannabis Trademark Identity, MG Retailer 2016
- Trademark Licensing and Conflicts with I-502 Rules,® Marijuana Venture 2015
- Filing a Patent, A Closer Look at the Procedure, Marijuana Venture 2015
- Branding Your Passion, Marijuana Venture 2015
- Trademark Licensing and Conflicts with I-502 Rules, Washington State Bar Association CLE 2015



Email: Neil@GleamLaw.com

Phone: (206) 693-2900 x8

Education

Seattle University Law School
J.D.

University of Washington
BS - Physics

Cleveland State University
BBA

Bar Admissions

Washington

- IP Protection in the US Market, guarding the borders, Protocol 2014

Presentations

- Featured Speaker – CBD Expo Seattle 2019
- Innovation IP: Preventing and Combating Counterfeits – MJBizConNEXT 2019
- Trademarks in the Cannabis Industry – Corsearch CLE Course 2019
- King County Bar Association – Marijuana Law: A Comprehensive Overview for Beginners or Pros – Intellectual Property 2019
- Marketing & Branding – CannaCon 2019
- Cannabis Law and IP – King County Bar Association, IP Section
- Patent and Trademarks in the Cannabis Industry – Cannabis World Congress & Business Exposition-Boston
- Patent Protection of Cannabis Inventions – Cannabis World Congress & Business Exposition 2018
- Cross Border Investments – Intercontinental Business Exchange 2018
- How's Business? The status of the local, national, and global cannabis industry – Hempfest 2018
- Legal Best Practices for Marijuana Product Packaging and Testing – National Business Institute: Marijuana Business Law in Washington 2018
- Cannabis Brands & Inventions: Legal Protection – Indo Expo 2018
- Marijuana Money Madness: Cannabis and the Law – Black Enterprise Entrepreneurs Summit 2018
- The Next Level: Achieving Continued Success with your Cannabis Business – Fisher Phillips & Marijuana Business Association (MJBA)
- Cannabis Law and Policy Panel – Seattle University School of Law 2018
- Legal Protections of Brands & Innovations – Cannacon 2018
- Branding & Marketing Panel – RAD Expo 2018
- What are we buying when we buy legal cannabis? Everything involved in marketing and communicating cannabis for consumers/patients in a new, regulated industry – 2018 Maui Cannabis Conference
- Trademark, Patents, and Branding – Imperious Cannabis Business Expo 2017
- 2017 Cannabis Intellectual Property Updates – 5th Annual Northwest Marijuana Conference CLE 2017

- Cashing in On Cannabis: The Importance of Protecting Intellectual Property – Cashing in On Cannabis: The Importance of Protecting Intellectual Property 2017
- Law in Action – OEN Seminar: Don't Go Up in Smoke—Primer for Canna-Businesses 2017
- Intellectual Property -Don't Go Up in Smoke: 2nd Annual Workplace Law Seminar for Canna-businesses 2017
- Cannabis and Law– CannaCon 2017
- Intellectual Property Protection for Cannabis Brands and Inventions– 3rd Annual Cannabis Collaborative Conference 2017
- Branding and Trademarks– Washington Medical Marijuana Workshop 2016
- Intellectual Property and Cannabis– Oregon Business Licensing Seminar 2016
- Oregon Business Licensing Workshop– Marijuana Patents and Trademarks 2016
- Intellectual Property and the Cannabis Industry– Northwest Marijuana Law Conference 2016
- Northwest Cannacast– Cannabusiness in 2017 2016
- Cannabis Law and Policy– Law Pro CLE
- Legal Consumption of Cannabis– Hempfest 2016
- Washington Cannabis Industry: Cheers and Jeers– Hempfest 2016
- Attorney Panel – Cannabis Attorneys– Cannabis Law and Policy Class 2016
- Branding, Patents, & Marketing– Cannabis Business Expo 2016
- Regulatory Concerns in Future Legalization of Cannabis– Catharsis on the DC Mall 2015
- Trademarks and Patents in the Cannabis Industry– Seattle Hempfest 2015
- Legal Advice: From trademarks to traffic stops– Seattle Hempfest 2015
- Intellectual Property & The Cannabis Industry– Oregon Hemp Convention 2015
- Intellectual Property and the Cannabis Industry– Marijuana Workshops 2015
- CannaChat October– Cannabis Law Society 2015
- Liability, Insurance, Events, and Intellectual Property– NW Leadership Conference 2014
- Emerging Frontier of Marijuana Law- Law and Business Association UW School of Law 2014
- Intellectual Property,© Seattle Kollle 2013

Media

- The Holistic Entrepreneur Podcast, December 2018

- #88: Whiskey Referrals, Boat Parties, and Unconventional Law Firm Marketing, December 2018
 - “Patents on Pot? U.S. Lawsuit Puts Cannabis Claims to the Test,” U.S. News & Reuters, 2018
 - LegalTech: Intellectual Property Protection for Cannabis Brands, Tech Blog Writer Podcast, 2018
 - School for Startups Entrepreneur Podcast – School for Startups Radio
 - Canna Rant – “Think Before You Trademark”
 - “Why Patent Lawyers Are Watching This Colorado Cannabis Case,” The Recorder 2018
 - “Cannabis Extract Patent Assertion Underscores Issue of Limited Prior Art for Marijuana Inventions,” IP Watchdog 2018
 - “As cannabis patent filings increase, are food and beverage companies positioned to benefit?” 420 Intel, 2018
 - “Marijuana sales begin throughout state,” The News Tribune, 2015
 - “Lawyers are beginning to specialize in the cannabis industry,” CWU Observer, 2015
 - Patent Law in the Marijuana Industry, Marijuana Venture 2014
 - Pot and Patents, © Avvo Naked Law 2014
- Miniature Golf May Kill You, Smash Putt 2011