

## Gerardo Serrano

*Mexico City, Mexico*

*Member Firm – Rivera-Belden, Sifuentes y Gutierrez de Villa*

Gerardo Serrano focuses on M&A, finance and corporate matters in a variety of regulatory sectors. Mr. Serrano possesses detailed knowledge of public administration and regulations; design, development and execution of legal, lobbying, and communication strategies; and high-level political negotiation. He brings decades of experience working in large publicly-traded companies and corporations, particularly in the areas of oil & gas; power and alternative energy; healthcare; infrastructure; public-private partnership projects; government procurement; public policy; and emerging industries, including the legalized cannabis industry.

From 2004 to 2007, Mr. Serrano was Alternate General Counsel for the World Energy Council – Mexican Chapter.

He has lectured in the Master in Environmental Law and Policy at the School of Law of the Anahuac University in Veracruz, Mexico.

### Notable Representations

- Represented consortiums on the public bids issued by Pemex for the exploration, production, transportation and processing of natural gas in the Burgos Basin (Multiple Services Contracts)
- Advised Pemex in certain matters related to the revamping of the “Héctor Lara Sosa” (Cadereyta) refinery in Mexico
- Advised a developer in a 50 MW greenfield cogeneration power plant in Southeast Mexico
- Represented Mexican company in the negotiations and obtaining of 40 self-supply permits before the CRE
- Represented Ministry of Finance and the Ministry of Communications of the State of Mexico on 4 PPP projects for roads and highway infrastructure
- Advised Mexican and international business groups in all regulatory and corporate issues related to the new Mexican medical cannabis sector.

### Representative Publications

- **Author**, Contratos de servicios múltiples. Hacia una propuesta de diseño jurídico, EnerLegis magazine, Mexican Academy for Energy Law, No. 2, 2003, pp. 7-37
- **Co-Author**, Oil & Gas in Mexico: Outlook in the Near Future, International Oil & Gas Finance Review 2004 magazine, with Mr. Nicolas Borda, December, 2003, pp. 97-100



**Email:** gserrano@rbsg.com.mx  
**Phone:** +52-55-2567-4962  
**Languages:** English, Spanish

### Education

**Instituto Tecnológico Autónomo de México**  
J.D. equivalent

### Bar Admission

Mexico