

Jeff Zuber

Partner – Los Angeles

Jeff Zuber is a founder of Zuber Lawler. A selectee of Best Lawyers in America®, he focuses on intellectual property, regulatory, and commercial litigation. He frequently handles hotly-contested corporate and partnership disputes. Mr. Zuber's litigation experience includes trial and appellate advocacy in federal and state courts as well as arbitration and mediation proceedings.

Mr. Zuber's clients include iconic Fortune 500 companies and utilities, as well as leading companies in emerging industries and technologies. He is especially passionate about his work in relation to legalized cannabis and legalized psychedelics. He is the Chair of Zuber Lawler's Psychedelics Practice Group.

He represents his clients both domestically and internationally.

Mr. Zuber is a founder of the magazine *Psychedelia*, and host of the Psychedelics Today videocast *Legally Psychedelic*.



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Notable Representations

- **Patent Infringement Litigation.** Lead counsel in representation of an iconic publicly-traded apparel designer and manufacturer in a patent infringement action filed against it relating to an internet technology patent. Obtained favorable settlement for client, including a full release with no monetary payment.
- **Patent Infringement Litigation.** Lead counsel in action filed against client regarding a technology utility patent, and successfully pressured overseas manufacturer to offer defense and indemnity to our client after having ignored demand letters from patent troll for approximately one year. Manufacturer soon paid for a full license, and client was dismissed with prejudice from the action without any payment whatsoever.
- **Patent Infringement Litigation.** Represented a large international appliance manufacturer and distributor in defense against a manufacturing utility patent. Formulated significant defenses in both invalidity and non-infringement. Settled for fraction of nuisance value.
- **Patent Infringement Litigation.** Lead counsel in patent infringement claim against client by well known and successful patent troll. Negotiated settlement of the matter for far less than the cost of responsive pleading, and far lower than history of claims by this troll.
- **Trade Secret Litigation.** Lead counsel in defense of a technology consulting company against employee's former

Education

Indiana University School of Law - Bloomington
J.D.

Rutgers University
Major: Environmental Sciences

Bar Admission

California
New York
New Jersey

Court Admission

U.S. Court of Appeals - Ninth Circuit
U.S. District Court - Central District of California
U.S. District Court - District of New Jersey
U.S. District Court – S. District of New York

employer regarding claims of trade secret misappropriation, including confidential client information. Obtained settlement including dismissal of all claims for no monetary payment. Trade Secret Litigation. Lead counsel in defense of a technology consulting company against employee's former employer regarding claims of trade secret misappropriation, including confidential client information. Obtained settlement for legal fees estimated at about 1/3 the estimated cost of litigating through trial.

- **Appeal from \$62,784,000 Judgment.** Lead counsel on successful appeal obtaining reversal of a \$62,784,000 million judgment against client. Successfully argued that trial court used an improper valuation method for a close corporation, notwithstanding the failure of appellants to properly object at trial before retaining appellate counsel.
- **Class Action Litigation.** Lead counsel for international publicly-traded cosmetics conglomerate in defense of class action for breach of criminal statute concerning recording of customer service calls. Convinced plaintiff's counsel to dismiss action due to substantive defense concerning statutory interpretation, as well as a separate defense based on class certification. No monetary payment was made.
- **Class Action Litigation.** Lead counsel in class action suit concerning breach of membership agreements and demand for rescission by class members. Successfully obtained favorable settlement.
- **Proposition 65.** Successfully resolved California Proposition 65 claims against major novelty candy importer, through engagement and direction of expert toxicology analysis, together with conduct of operations compliance audit and associated update of best practices implementation.
- **Corporate Ownership Dispute.** Lead counsel in representation of a real estate holding company and various shareholders against opposing shareholder claiming control of the company. Won declaratory relief after bench trial obtaining control of the company for the client.
- **Contract Dispute.** Lead counsel in representation of a technology design and manufacturing company against the State of California over breach of a contract for the design and manufacture of high tech safety and communication devices for use on California's highways. Obtained favorable settlement for client.
- **Environmental Regulations.** Counseled a utility regarding jurisdictional issues over the construction of power plant.

Representative Publications

- *Supreme Court: Growing Patented Soybeans for Replanting is Infringement Bowman v. Monsanto Co.*, WL 1942397, 133 S. Ct. 1761, 38(4) NEW MATTER (Winter 2013).